



Acquisition Overview

All Users
100.00% Users

May 1, 2019 - May 31, 2019

Primary Dimension: **Top Channels** Conversion: **All Goals** [Edit Channel Grouping](#)

Top Channels

- Direct: 44.7%
- Organic Search: 35%
- (Other): 12.1%
- Referral: 7.7%
- Social: 0.0%

Users

Conversions

	Acquisition			Behavior			Conversions
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	
	4,900	3,537	16,785	79.46%	1.40	00:01:09	<p>Set up a goal. To see outcome metrics, define one or more goals.</p> <p>GET STARTED</p>
1 Direct	2,298	<div style="width: 58%;"></div>		83.15%	<div style="width: 83%;"></div>		
2 Organic Search	1,799	<div style="width: 45%;"></div>		77.94%	<div style="width: 78%;"></div>		
3 (Other)	620	<div style="width: 10%;"></div>		77.53%	<div style="width: 78%;"></div>		
4 Referral	395	<div style="width: 6%;"></div>		67.14%	<div style="width: 67%;"></div>		
5 Social	28	<div style="width: 0%;"></div>		96.43%	<div style="width: 96%;"></div>		

To see all 5 Channels click [here](#).